



Using ENA to explore how political leaders shape their discourse in response to the COVID-19 pandemic:

International Comparison Across Seven Countries

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Research Topic

Comparing themes that emerge in press releases or speeches given by 8 world leaders from February - April of 2020.

Understanding thematic similarities/differences in the discourse of world leaders, how those differences shifted over time, and how these trends relate to national responses and outcomes

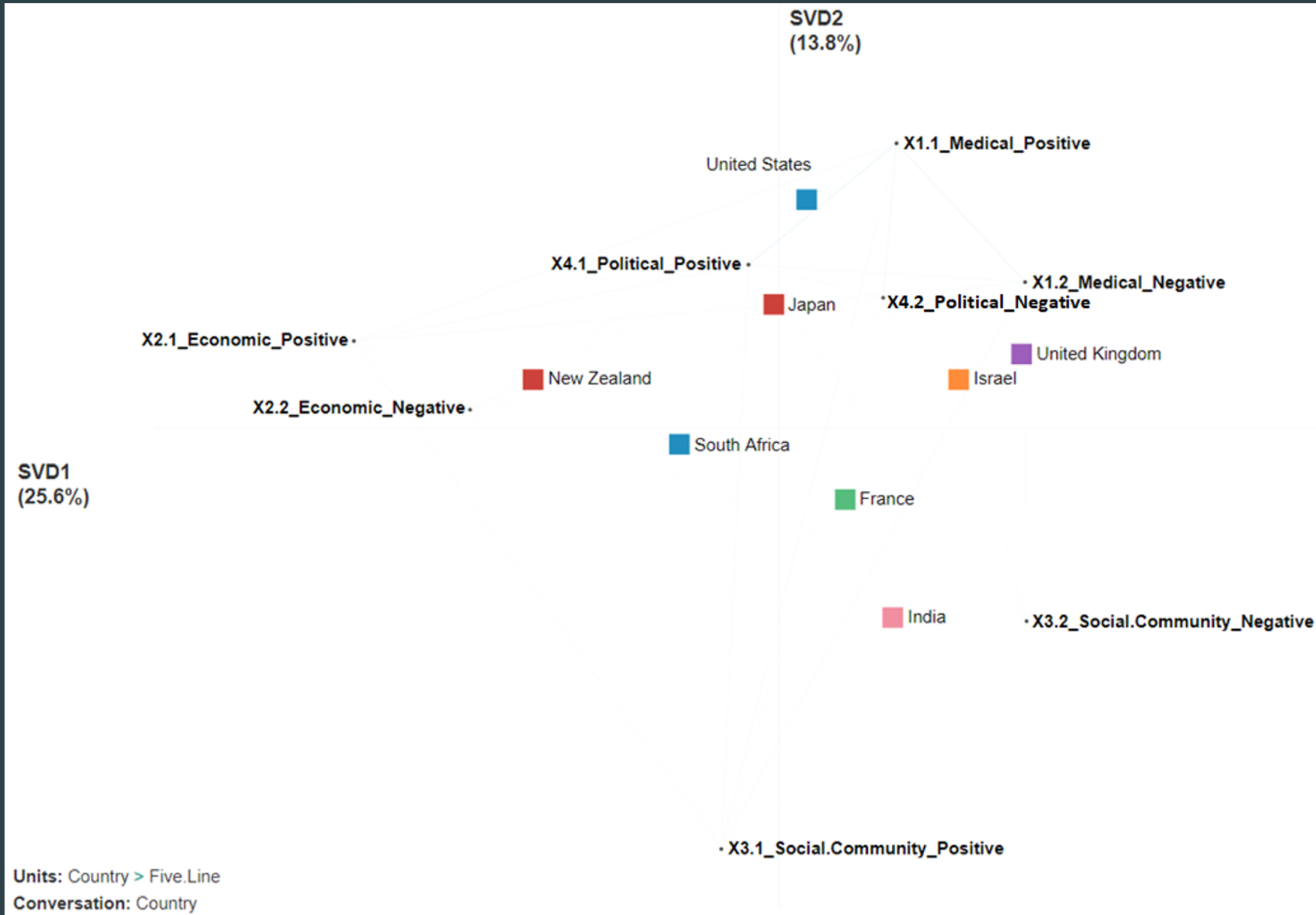


Continent	Countries	Date
Australia/Zealandia	New Zealand	March 24
North America	United States	March 27
Europe	United Kingdom	March 17
	France	March 16
Asia	India	March 19
	Israel	March 19
	Japan	February 29
Africa	South Africa	March 23
South America	-	-



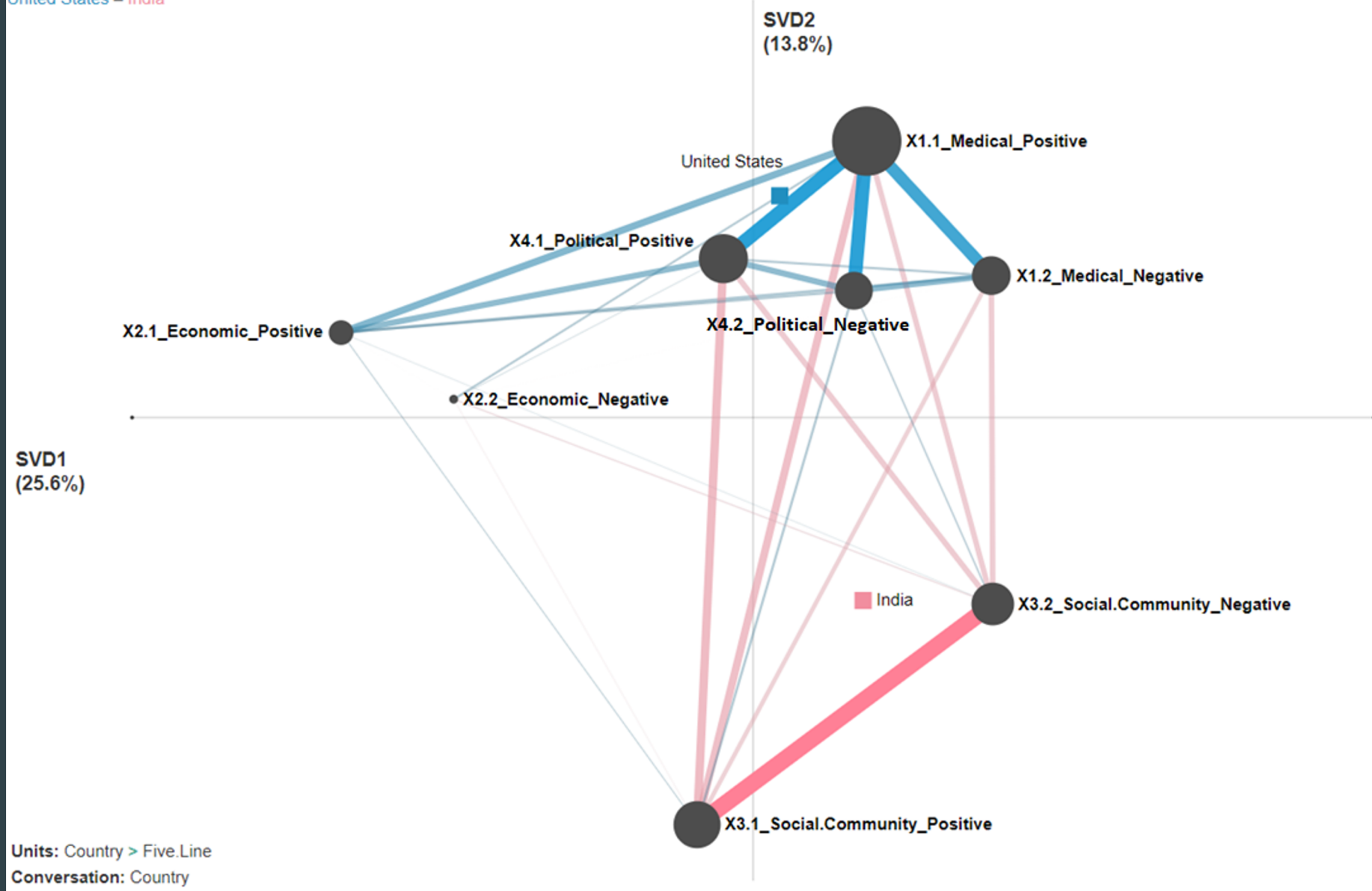
QE-COVID Data Challenge

A priori codes	Sub codes	Examples
Medical	Medical - positive	Emergency workers Social distancing (?) Adequate PPE/tests Decrease / Low COVID-19 cases
	Medical - negative	Lack of PPE Hospital overflow Lack of tests/testing
Economic	Economic - positive	Commerce, trade, workplace
	Economic - negative	Price gouging Debt, stock market crashes
Social/ community	Social/community - positive	Empathy Community/unity Education
	Social/community - negative	Nationalism Xenophobia/racism Lockdown Closed Schools
Political	Government response - positive	Supporting political leaders Affirming successes
	Government response - negative	Blaming political leaders



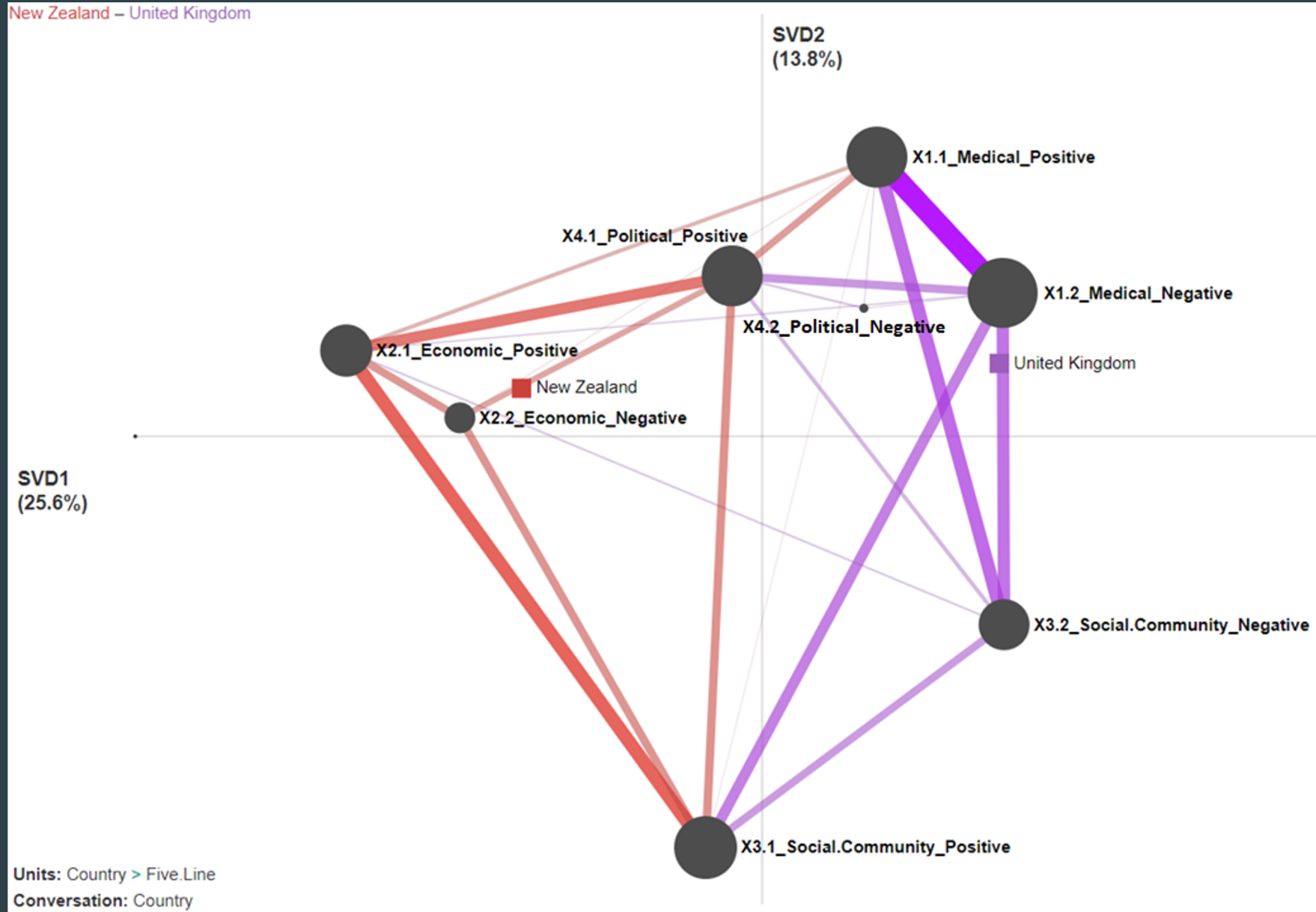


United States – India



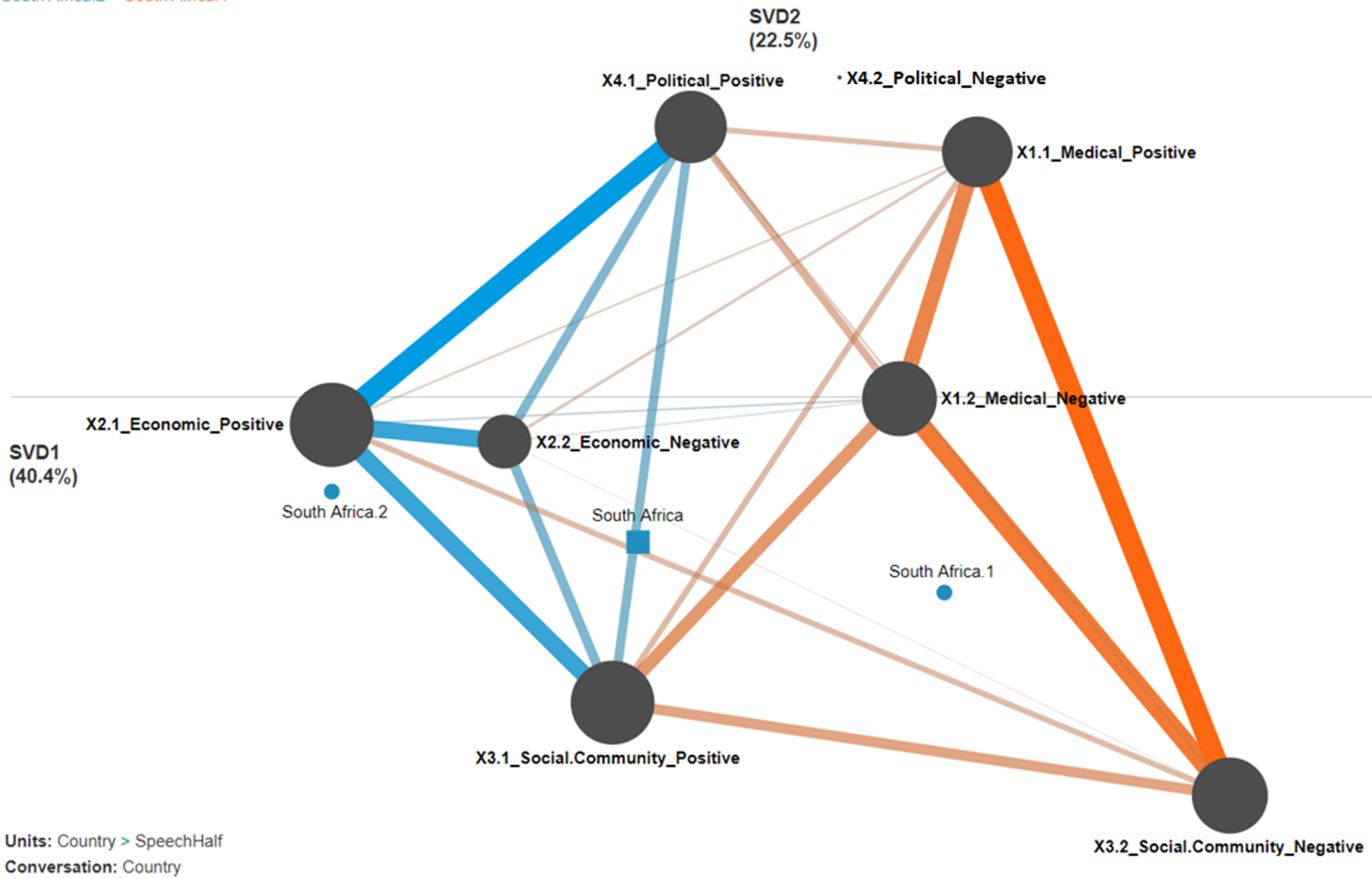


QE-COVID Data Challenge



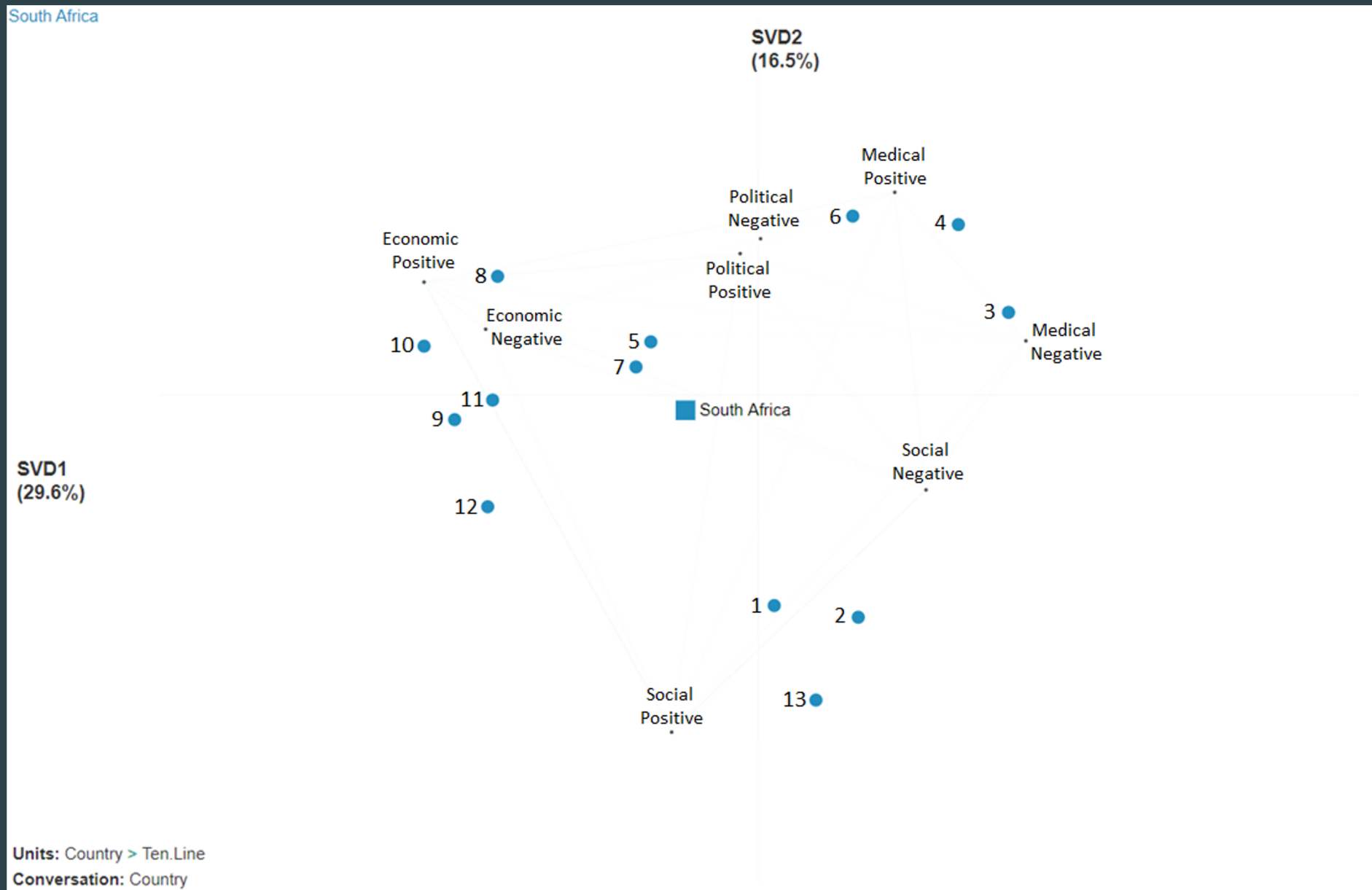


South Africa.2 – South Africa.1





QE-COVID Data Challenge

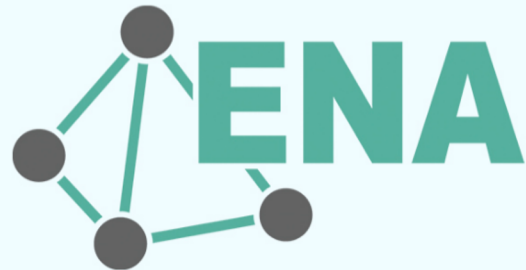




tinyurl.com/qecovidpress

Press Conferences on COVID-19: Donald Trump vs. Jacinda Ardern

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Next Steps

- Longitudinal exploration in the US across different leaders' rhetoric
- Exploratory process to identify patterns we might want to explore across more...
- Including emergent codes from examination of data (shifting longitudinally)
- Other ideas?